



**NUEAR**<sup>®</sup>  
TINNITUS TREATMENT SOLUTIONS

## What you should know about **TINNITUS**

### **Do you or someone you know suffer from constant “ringing in the ears”?**

Maybe it's not ringing exactly. Some people describe it as hissing, buzzing, whistling, roaring and even chirping. Whatever noise it is, the real issue is something called tinnitus.

Tinnitus (“TIN-a-tus” or “Tin-EYE-tus”) is the medical term for the sensation of hearing sound in your ears or head when no external sound is present.

The important thing to know is that tinnitus is not a condition or a disease. Instead, it's a symptom – typically of something bigger, like an ear infection, high blood pressure or, most common, hearing loss.

It's also important to know that everyone's tinnitus is different, which is why finding relief has been so elusive – until now!



## Quick Tinnitus Facts

- Some 50 million American adults suffer from tinnitus (1 in 5)
- Tinnitus is the #1 disability for military veterans
- Tinnitus can occur at any age, and may begin suddenly or progress gradually
- The most common causes of tinnitus are:
  - Noise exposure (e.g., from shooting or machines at work)
  - Aging
  - Head injury
  - Side effects from medication



**NUEAR**<sup>®</sup>  
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## **Forever changing the way people deal with tinnitus**

NuEar, a leader in hearing health technology, has engineered Tinnitus Treatment Solutions designed to forever change the way people deal with ringing in the ears.

These small, comfortable in-ear devices are designed to deliver all day relief from tinnitus.

## **America's premier hearing solution provider**

When it comes to comfortable, great sounding and personalized solutions for their hearing needs, people everywhere ask for NuEar – an American-owned and operated manufacturer of advanced hearing solutions.



## **How it works**

Using NuEar's patent-pending Multiflex Tinnitus Technology, NuEar Tinnitus Treatment Solutions create a customizable and comforting sound stimulus that you and your hearing professional can fine-tune to soothe the unique, irritating sounds you hear. The result is personalized sound therapy designed to mask or cover up your tinnitus and take your focus off of it.



Customizable to your unique

# TINNITUS

## **NuEar Tinnitus Treatment Solutions can be customized to your unique tinnitus.**

Tinnitus affects every person differently. This includes how it sounds, how annoying it is, or how debilitating it can be.

NuEar Tinnitus Treatment Solutions tackle the subjective nature of tinnitus head-on. No other technology enables such unprecedented personalization – to counterbalance the sufferer's unique tinnitus.



NuEar SoundPoint



## Control is key

NuEar Tinnitus Treatment Solutions use the precise measurements from your audiogram to create a relief stimulus customized specifically to you. From there, you and your hearing professional can fine-tune relief in two unique but important ways:

1

Your hearing professional can adjust sound frequency and modulation to better match your unique tinnitus.

2

NuEar's proprietary SoundPoint tool lets you easily pinpoint your preferred sound settings, so your hearing professional can program them at the final fitting stage.

**The result is personalized relief designed just for you!**



Designed to deliver the  
one thing every person  
with tinnitus wants –

**RELIEF!**

**YOU WANT**

**Relief for ringing in the ears**

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**Customizable tinnitus relief**

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**Quick and easy control**

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**Compatibility with multiple  
tinnitus therapy protocols**

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**A way to deal with and manage  
the subjective nature of tinnitus**

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“ They help me forget  
about my tinnitus! ”



## NUEAR DELIVERS

A nearly invisible in-ear device designed for all-day tinnitus relief

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Multiflex Tinnitus Technology, which enables superior flexibility in fine-tuning a relieving sound stimulus

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Easy volume and memory adjustments with the touch of a finger

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Seamless integration with most sound therapies, including re-training or masking

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NuEar's one-of-a-kind SoundPoint tool helps you identify and communicate precise sound preferences at the fitting stage

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- Mary S.  
NuEar Tinnitus wearer



**SDS™ II**  
WIRELESS

## Receiver-in-Canal (RIC)

Sleek design barely visible when worn. Available in Micro RIC 312 in all technology levels.



## Color Guide



**Black**



**Slate**



**Sterling**



**Bright White  
with Sterling**



**Espresso**



**Bronze**



**Champagne**

# TINNITUS TREATMENT SOLUTIONS

Styles and Colors

**NUEAR**<sup>®</sup> **SDS**<sup>™</sup>  
*tinnitus*

## Receiver-in-Canal (RIC)

Small and comfortable to wear. Available in RIC 10 in Basic and Advanced technology levels.



## Color Guide



Onyx



Slate



Sterling



Pearl



Bronze



Champagne



For every NuEar hearing aid purchased, we help someone in need. Starkey Hearing Foundation has provided more than **1 million** hearing aids to people in need worldwide and is committed to providing **1 million** more this decade.

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